

BERNIE LITTLE DISTRIBUTORS, INC.

SPONSORSHIP/DONATION REQUEST & EVENT INFORMATION FORM

**In order to be considered for a sponsorship or for a beer donation, please fill out this form and email to jessica.little@bldonline.com. Once we receive all information we will consider your request and contact you for further information.*

BACKGROUND

1. Name of Event: _____

2. Name of location where event is held: _____

*Is a liquor license held by this location? _____

3. Is the event Associated with a not for profit corporation? _____

5. Event Date(s) and Time: _____

6. Charity the Event Benefits: _____

7. Contact Name and Title: _____

8. Contact phone numbers: Day # _____ Mobile# _____

9. Contact Email Address: _____

10. Contact Address: _____

11. How many years has the event been in existence? _____

12. Will there be beer at the event? _____

13. Brief description of event: _____

DEMOGRAPHICS

1. How many people attended the event last year? _____

2. What is the *estimated* attendance this year? _____

*On what is this estimate based? _____

EVENT PUBLICITY

1. Specifically what type of advertising/publicity materials are being used to promote this event?

[Advertisements: Radio, T.V., Newspaper, Program, Posters, Fliers, Social Media, etc.]

2. What other sponsors are associated with this event and in what capacity?

_____	_____
_____	_____
_____	_____

SPONSORSHIP

1. What specifically would you like Bernie Little Distributors to do for your organization?
(Please feel free to attach a sponsorship proposal package)

2. What would Bernie Little Distributors get in return for sponsorship? (Please list all)
**Please consider what would make most business sense for us as a beer distributor.*

_____	_____
_____	_____
_____	_____

[Advertisements, ability to set up display on site, hang banners, etc.]

3. Have you requested Sponsorship from Bernie Little Distributors before?

BEER DONATION INFORMATION

If the event involves the donation of beer please answer the following:

Will drinks be provided free to guests participating/ attending? _____

Is there a cash bar? _____

Are mixed liquor drinks available? _____

Is wine available? _____

Are soft drinks available? _____

Please feel free to attach any written material that you may think helpful.
I realize that some of the information given is your best estimates.
Thank you for taking the time to complete this form honestly.

Signature of preparer: _____

Date: _____